

t.a.s.© Press Release

In the following, we would like to introduce to you a remarkable initiative in an exceptional location: t.a.s.© is a Contemporary Art Gallery, a gallery for contemporary art and design, situated in a Cypriot mountain village that Leonardo da Vinci once visited, and whose craftsmanship was inscribed on the UNESCO List of Intangible Cultural Heritage of Humanity in 2010.

Recently, the artist Julian Epok and entrepreneur Christoph Pliessnig opened t.a.s.© as a contemporary gallery concept that embodies a unique and distinctive aesthetic – an immersive Gesamtkunstwerk that captivates all the senses and embraces the very soul of the island.

t.a.s.© showcases and deals in design objects and contemporary art, and inaugurated the gallery with a specially crafted fragrance. Additionally, a champagne and caviar bar for clients and visitors is located in the courtyard.

Cyprus marks the first in a series of thoughtfully planned physical spaces around the world, developed by the co-directors with an eye for intricate detail and a passion for modern architecture and contemporary art.

There's now also a Capsule Collection of fashion and accessories that captures the spirit of the island, contributing to the holistic experience of t.a.s.©.

Julian Epok on the vision of t.a.s.©: *tas is a renaissance spaceship celebrating the old and the new, tradition and future contemporary, vanity with depth. we want to be "la giffle culturelle" that colette mon amour was for us in the early two thousands coming to paris with the additional focus on contemporary art and fine dining."*

The Gallery

t.a.s.© is 360 art project that displays art and design and is emerged into the passion of sharing our love for aesthetics style, as well as young fresh art projects; paintings, sculptures, installations, dance, music, high end cuisine.

The gallery strikes a perfect balance, giving space to the next generation of creatives while honoring the legacy of those who came before. Inspired by the Parisian flair of the concept store Colette Mon Amour, the studio has developed its own exclusive perfume for the inauguration, which has since evolved into an unique collection of merchandise and clothing reflecting the essence of the islands charm.

t.a.s.© boldly challenges conventions, taking in the air of the island, the roughness of the land and the beauty of its heritage, opening its doors to the imagination of the Mediterranean Sea. t.a.s.© is a contemporary art gallery that wants to give more than just a vernissage and a finissage. tas embodies an emotion, a lifestyle, a look , feel, a scent.

The Village

Lefkara, as an idyllic village in the mountains of Cyprus, provides the backdrop for the contemporary, minimalist exhibition space of t.a.s.©. This contrast between a rural setting and urban plasticity is a significant aspect of the appeal of t.a.s.©. It creates a moment of surprise for tourists, interested expatriates, and locals alike when they come across t.a.s.©.

Additionally, Lefkara boasts its UNESCO World Heritage status for local silver craftsmanship and embroidery. These crafts so captivated Leonardo da Vinci in the 15th century that he used a tablecloth embroidered in the style of Lefkara for his famous artwork "The Last Supper." These characteristic crafts of Lefkara experienced a revival in the 1920s and 1930s, leading to a period of prosperity and the international export of these embroideries. This rich history continues to shape the village to this day.

The Collection

t.a.s.© sees itself as a focal point where new ideas are continuously pursued and art, along with other beautiful things, are brought to life. In the past months, a Capsule Collection was created that celebrates the spirit of the Mediterranean island, the rugged charm of the landscape, and the flair of the Cypriots. Skillfully showcased here with protagonists from Lefkara.

The Agora Hotel

The Agora Hotel was opened a few months ago by a Danish entrepreneurial couple after several years of renovating a former monastery with great taste and attention to detail. In the center of the building, there is a courtyard with a pool, around which the restaurant, lobby, and bar are arranged. Rooms are accessed via a first-floor arcade. The Agora embodies a globally traveling bohemian spirit that sometimes merges work and vacation into "workaction" and "staycation." It exudes a worldly flair for simple pleasures.

The Agora Hotel is our partner for press trips in the autumn of 2023.

The Initiators

Julian Epok, born in 1994, grew up in Vienna (Austria) in an artistic family. His father is a pianist, his mother a designer, and his brother is a product designer. He attended the Lycée Français. He began with graffiti as an entry point into art at the age of 13 and held his first solo exhibition at 16. He studied at the University of Applied Arts, creating design and fashion collections, and transitioned his artistic practice from photography to mixed media painting.

Christoph Pliessnig, born in 1995, grew up in Klagenfurt, Carinthia (Austria). He founded his first company at the age of 19 and has since been a successful serial entrepreneur. He moved to Cyprus in 2018. He is the CEO of the Digital Asset Boutique Teroxx, with an annual trading volume of over 750 million euros and more than 60 employees throughout Europe.

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